



## Asiaray Decorated at 2016 Hong Kong Awards for Environmental Excellence

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### Recognizes its Efforts in Promoting Environmental Practices and Management

(Hong Kong, 5 May 2017) **Asiaray Media Group Limited** (“Asiaray” or the “Group”; stock code: 1993), a leading out-of-home media company with a strategic focus on airport and metro line advertising, has been awarded the Certificate of Merit in the field of Media and Communication at the 2016 Hong Kong Awards for Environmental Excellence (HKAEE) and named the “Hong Kong Green Organisation” under the Hong Kong Green Organisation Certification (HKGOC) led by the Environmental Campaign Committee (ECC).

Asiaray strives to deliver superior advertising solutions while heeding the need to protect the environment as well as economic feasibility. The Group has issued an internal Environmental Policy Statement aiming to minimise potential environmental impacts from its day-to-day operations. Well aware of problems caused by carbon and greenhouse gas emissions, the Group has relentlessly sought to identify new eco-friendly printing solutions, and has kept investing in research and development for new ways to manage and reduce emissions.

**Mr. Vincent Lam, Chairman and Executive Director of Asiaray**, said, “We are proud that our persistent effort in environmental protection has been recognized. We want to create a better living environment for our communities. Going forward, as an industry pioneer, we will continue to contribute to protecting the environment, bettering the society, and fostering innovation. We are confident that our sustainability strategy will benefit all stakeholders and reinforce our leadership in the industry.”

HKAEE is an annual award hosted by the Environmental Protection Department with the aims of encouraging businesses and organisations to adopt green management practices and presenting participants an opportunity to benchmark their environmental protection efforts and have their commitment to environmental protection recognised. Participants are assessed on the relationship between the internal operations and the surrounding environment. Building on the success of various government-initiated awards, HKGOC aims to benchmark green organisations and encourage participants to adopt environmental practices in different aspects of their business. Candidates are required to demonstrate their commitment to specific environmental aspects to receive the respective Certificate.

**Photo caption**



Mr. Carson Leung, Senior Operations Manager of Asiaray (right) receives the Certificate of Merit (Media and Communication) at the 2016 Hong Kong Awards for Environmental Excellence.

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**About Asiaray Media Group Limited (stock code: 1993)**

Established in 1993 and listed on the Main Board of The Hong Kong Stock Exchange in 2015, Asiaray is a leading out-of-home media company in Greater China with a strategic focus on airport and metro line advertising. It is currently ranked first among privately-owned media companies in terms of number of airports and second in terms of number of metro lines with exclusive concession rights to mainstream media resources and revenue in Greater China. Through its constant efforts in expanding media resources with strategic value, the Group has now secured exclusive concession rights of mainstream media resources at 27 airports\* and 14 metro lines. Currently, the annual aggregate passenger traffic of all airports covered by the Group reached 248 million as at the end of 2016, approximately one-fourth of all the airports across Mainland China. In August 2016, Asiaray was also appointed as the exclusive advertising agency of FIA Formula E at the Central Harbourfront, Hong Kong. With an extensive nationwide network of media resources covering 38 cities in Greater China, the Group leverages its well-developed space management model to deliver integrated, creative out-of-home media solutions to renowned and diverse advertising customers. For more details about Asiaray, please visit its official website: [www.asiaray.com](http://www.asiaray.com).

*\* In addition, the Group has also obtained the concession rights for the advertising space at Sanya Phoenix International Airport Terminal 2, Hainan Island, since May 2016.*

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