



Asiaray Wins “Best IR Company” and “Best IR by Chairman / CEO” Honours at HKIRA 3rd IR Awards

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Investor Relations Efforts Well Recognised by Investment Community

(Hong Kong, 31 May 2017) **Asiaray Media Group Limited** (“Asiaray” or the “Group”; stock code: 1993.HK), a leading out-of-home media company with a strategic focus on airport and metro line advertising, has won the “Best IR Company” title in the small caps category at the Hong Kong Investor Relations Association (“HKIRA”) 3rd Investor Relations Awards (the “Awards”). Furthermore, Mr. Vincent Lam, its Chairman and Executive Director, has received the individual honour for “Best IR by Chairman / CEO”. These accolades represent strong endorsement by the investment community of the Group’s dedication to investor relations building.

Mr. Vincent Lam, Chairman and Executive Director of Asiaray, said, “We are honoured to be recognised for our efforts to communicate with the investment community and uphold sound corporate governance practices. The management and investor relations team’s efforts to provide transparent, accurate and timely communication to shareholders, research analysts, the investor community and the public have paid off. We would like to take the opportunity to thank all parties for their continuous support to Asiaray, which has motivated us along the way as we strive to maintain the highest standards in our investor relations practices.”

HKIRA is a professional association established in 2008. It is committed to promoting excellence in IR practices and setting world-class IR standards for companies listed on the Hong Kong Stock Exchange. The HKIRA Investor Relations Awards aims to recognise and honour excellence and best practices among Hong Kong-listed companies and IR professionals. Nominated companies and individuals were evaluated in a survey conducted earlier, where winners are selected based on the votes of local and international buy-side and sell-side analysts and fund managers.

Photo caption



Asiaray earns the “Best IR Company” title and Mr. Vincent Lam (Left), Chairman and Executive Director, receives the “Best IR by Chairman / CEO” honour at the Hong Kong Investor Relations Association (“HKIRA”) 3rd Investor Relations Awards.

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About Asiaray Media Group Limited (stock code: 1993.HK)

Established in 1993 and listed on the Main Board of The Hong Kong Stock Exchange in 2015, Asiaray is a leading out-of-home media company in Greater China with a strategic focus on airport and metro line advertising. It is currently ranked first among privately-owned media companies in terms of number of airports and second in terms of number of metro lines with exclusive concession rights to mainstream media resources and revenue in Greater China. Through its constant efforts in expanding media resources with strategic value, the Group has now secured exclusive concession rights of mainstream media resources at 27 airports* and 14 metro lines. Currently, the annual aggregate passenger traffic of all airports covered by the Group reached 248 million as at the end of 2016, approximately one-fourth of all the airports across Mainland China. In August 2016, Asiaray was also appointed as the exclusive advertising agency of FIA Formula E at the Central Harbourfront, Hong Kong. With an extensive nationwide network of media resources covering 38 cities in Greater China, the Group leverages its well-developed space management model to deliver integrated, creative out-of-home media solutions to renowned and diverse advertising customers. For more details about Asiaray, please visit its official website: www.asiaray.com.

** In addition, the Group has also obtained the concession rights for the advertising space at Sanya Phoenix International Airport Terminal 2, Hainan Island, since May 2016.*

Media and Investor Enquiries Asiaray Media Group Limited

Karen Lau +852 2539 3939
Ray Dou +852 2539 3939

karen.lau@hk.asiaray.com
ray.dou@hk.asiaray.com